

## Student Activities & Accomplishments



- Ms Lasya Upadyaya, Student of MBA Sem-4 is a star singer who has several accomplishments to her credit.
  - Her album has crossed more than a Lakh views on social media.
  - She has received Kalashree and Krishnanugraha prashasthi awards from the Music Academy

- Ms. Suhana Syed has several accolades to her credit as a musician and she has now made her debut in Singing in Sandalwood



- Vaishnavi, Megha Kurmari and Rudresh participated in a Start-Up Idea Contest organized by ISE Department under DCEPI on the occasion of Entrepreneurs' Day on 25<sup>th</sup> August, 2018 and secured first prize for their idea of e-Billing



- Mr. Ananta Vihari Gupta and Mr. Harish of MBA III Semester participated in Don Bosco Institute of Technology, Finance Event- Arthveda-2K18 on 4<sup>th</sup> October, 2018 and secured first prize by competing with 20 teams from various colleges. Principal, HOD and other fraternity at DSATM congratulated the winners

### Congratulations to MBA II SEM Team Which has bagged First Prize in Gestione-2019, Tug of War Event in an Inter-Collegiate Management Fest Organized at RNSIT, Bangalore

The students of second semester MBA also participated in "GESTIONE-2019" organised by RN Shetty Institute of Technology, Uttarahalli, Bengaluru on 10<sup>th</sup> and 11<sup>th</sup> April 2019. They took part in TUG-OF-WAR event and were declared winners. Those who participated and brought laurels to our institution

were, John Varghese, Prashanth L, Nayan L, Sharath Hegde, Hemanth K and Mohan Kumar. Staff and student fraternity of DSATM extends hearty congratulations to the team on their glorious victory.

The department also appreciates participation of Santhosh Kumar HS, Mani Kanta B, Prashanth E, Yogesh Naik, Satish L, Akshay S and Niranjana MR in Cricket at Gestione-2019

MBA Second semester students participated in the Management fest "IFest 2019" at Bangalore Institute of Management Sciences, Mysore road, Bengaluru, on 1<sup>st</sup> April 2019. John Varghese and Satish L of the same class participated in the Business Quiz. The Department staff and students appreciate their active participation.

#### **Tug-of-War Winners Being honoured at Gestione-2019 at RNSIT**



## Student Activities & Accomplishments

First semester MBA students, Mr.Suhas P Hegde (Tabla Player)and Mr. Harish P (Solo-Singer) participated in the Intercollegiate Extravaganza, a VTU Youth fest - “Janani” organised by VTU Belagavi in association with Bheemanna Khandre Institute of Technology (BKIT), Bhalki on . Students were encouraged to participate in cultural competition as such events facilitate talent development



First semester students attended the Management fest “ARCUS-18”at Community Institute of Management Sciences (CIMS), Jayanagar 8<sup>th</sup> block, Bengaluru on 14<sup>th</sup> December 2018. Mr. Venkatesh participated in the Photography contest and won the 2<sup>nd</sup> prize. Arpitha P, Apeksha K & Harish took part in the Group Singing competition and bagged the Second prize. Priyanka K R participated in Pencil sketching, Akhil T S, Akshay S, Manjunath K S & Nayan L took part in the Treasure hunt, and Kushal B participated in Best Manager event



### Students’ Participation in Management Fests:

MBA Second semester students attended the Management fest “Aarohan 2019”at New Horizon College, Bengaluru, on 29<sup>th</sup> March 2019. Our students, Madhushree P, Uzma Banu, Mrudula Rani,

Gana Priya and Appeksha K. participated in product launch event; John Varghese and Satish participated in Quiz and Hemanth and Prashath B took part in Art Competition.

**Students Receiving Certificates at the International conference “FUSION-2019” held at IFIM College, Bengaluru on 15th February 2019**



**Best Paper Award to Harshith at ICETMDE-2019**

**Student Achievements: Papers Presented in International Conferences**

1. The IV semester students of MBA, DSATM, **Mr.Harshith J & Mr.Bharath J**, presented a research paper on the topic **“A Diagnostic Study of Prominent Factors Affecting behavioural Intentions of Consumers in the Insurance Sector”** in the International conference **“FUSION-2019”** held at IFIM College, Bengaluru on 15<sup>th</sup> February 2019. They are seen receiving the certificates from the dignitaries of the college.
2. The IV semester students of MBA, DSATM **Ms.Divyarekha** presented a research paper on the topic **“Examination of the Implications of Organizational Elements on the Marketing Dexterity of a Firm”**, in the International conference **“FUSION-2019”** held at IFIM College, Bengaluru on 15<sup>th</sup> February 2019. They are seen receiving the certificates from the dignitaries of the college.

3. The IV semester student of MBA, DSATM, **Mr.Harshith J** presented a research paper on the topic ***“Stimulants and Deterrents Determining the Consumer Behaviour towards, the Purchase of Protection Policies of Leading Insurance Companies in India”*** at ICETMDE-2018 co-organized by LWT India and DSATM between 25<sup>th</sup> and 27<sup>th</sup> February, 2019 and won best paper Award on Track-1.
4. The IV semester student of MBA, DSATM, **Ms.Divyarekha** presented a research paper on the topic ***“Exploratory Analysis of the Organisational Elements Contributing to the Marketing Agility of a Firm”*** at ICETMDE-2019 co-organized by LWT India and DSATM between 25<sup>th</sup> and 27<sup>th</sup> February, 2019. .
5. The IV semester student of MBA, DSATM, **Ms.Bindhu A R** presented a research paper on the topic ***“Exploratory Analysis of the Organisational Elements Contributing to the Marketing Agility of a Firm”*** at ICETMDE-2019 co-organized by LWT India and DSATM between 25<sup>th</sup> and 27<sup>th</sup> February, 2019
6. Bharath S of MBA IV has won best paper award in Track- of National conference NCCSTM-2019 organized at DSATM
7. Santosh R G won best paper award in Track-2 of National Conference NCCSTM-2019
8. Karthik P of MBA First year has won an award of excellence for consistently good performance in aptitude training conducted by 7<sup>th</sup> Sense Talent Solutions
9. Ramya of MBA First year has won an award of excellence for consistently good performance in aptitude training conducted by 7<sup>th</sup> Sense Talent Solutions