




# DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT

(Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi)

Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082

## DEPARTMENT OF MANAGEMENT STUDIES

Accredited NBA, NAAC with A+, New Delhi

<b>Faculty Name</b>	Dr. Praveen Kumar Sinha	
<b>Academic Designation</b>	Associate Professor	
<b>Educational Qualification</b>	MBA, M.Com, Ph.D	
<b>Experience in Years</b>	13 Years	
<b>Area of Interest</b>	Finance, Economics & Research	
<b>Date of Birth</b>	01-10-1982	
<b>Email ID</b>	Praveen-mba@dsatm.edu.in	

### Educational Details

- **Ph.d- Bharathiar University, Coimbatore.** Thesis on the topic “A Study On Investment Agencies Influences And Its Impact On Investor's Behaviour”. (April 2018).
- **MBA-National Institute of Technology (NIT), Department of Management Studies, Durgapur.** Secured 6.61 CGPA (May 2008)
- **M.Com-University of Madras, Secured 1<sup>st</sup> Division, 2016**
- **Bachelor of Business Administration-** “Sikkim Manipal University”, Sikkim, secured **74.87%**. (Passout: August 2005).
- **12<sup>th</sup> (Science)-M.K.D.A. V Public School Daltonganj, Jharkhand, and Secured 72.2%.** (Passout: 2001)  
**Matriculation -**  
M.K.D.A. V Public School Daltonganj, Jharkhand, and Secured 76.2%. (Passout: 1999)

### Personal Details

<b>Date of Birth</b>	:	1 <sup>st</sup> October 1982
<b>Present Address</b>	:	B- 2104, Brigade Meadows, Kanakapura Road, Opposite Anjaneya Temple, Bangalore-560082.
<b>Language Known</b>	:	English, Hindi
<b>Marital Status</b>	:	Married
<b>Nationality</b>	:	Indian
<b>Hobbies</b>	:	Reading books, Writing Op-ed

### Professional Experience

1. Working as an Associate Professor in **Dayananda Sagar Academy of Technology & Management** from August 2012 till date.
2. Worked as an Assistant Professor in **Acharya Bangalore Business School (MBA Department)** from July 2010 to July 2012

## Publications

1. **Praveen Kumar Sinha**, (2021) "**A STUDY ON INVESTOR'S PERSPECTIVE IN THE POST COVID-19 SCENARIO WITH REFERENCE TO SELECTED INVESTMENT AGENCIES**", Journal of Tianjin University Science and Technology, ISSN(Online):0493-2137 E-Publication: Online Open Access Vol:54 Issue:07:2021 DOI10.17605/OSF.IO/3NT78
2. **Praveen Kumar Sinha**, (2021) "**A STUDY ON THE EFFECTIVENESS OF TECHNOLOGICAL IMPACTS DUE TO EMPLOYEE MONITORING SYSTEM IN IT INDUSTRY**", Journal of Tianjin University Science and Technology ISSN(Online):0493-2137 E-Publication: Online Open Access Vol:54 Issue:07:2021 DOI10.17605/OSF.IO/E5HBQ
3. **Praveen Kumar Sinha**, (2019) "**Corporate Ethics and capital markets: Study of selected companies listed in Indian Bourses**", IJRAR, An Interdisciplinary Quarterly Research Journal, UGC Listed Journal, ISSN No: P-2348-1269, Impact factor: 5.5
4. **Praveen Kumar Sinha**, (2018) "**A Study on Effectiveness of Investment Agencies in Influencing Individual Investors Behaviour**", AJANTA, An Interdisciplinary Quarterly Research Journal, UGC Listed Journal: 40776, ISSN No: 2277-5730, Impact factor: 5.5
5. **Praveen Kumar Sinha**, (2018) "**A Study On Investors' Rank and Preferences Of Available Investment Options With Different Investment Agencies In The Financial Market**", IJEMR, UGC Listed Journal: 49166, ISSN No: 2249-8672. Impact factor: 5.76
6. **Praveen Kumar Sinha**, (2016) "**A Study On Investment Pattern & Behavioral Model In Investment Market**", Asia Pacific Journal of Research, ISSN (Print) :2320-5504, ISSN(Online):2347-4793, pp.123-128.
7. **Praveen Kumar Sinha**, (2016) "**A Comparative Study on Corporate Investment Behaviour in Influencing Investors' Option**", Vidyanikatan Journal of Management and Research, Vol.4, Issue2, Jul-Dec 2016, ISSN:2320-3951.
8. **Praveen Kumar Sinha**, (2015), "**Financial Inclusion and Urban Investors: Does the Dichotomy persist? A conceptual Study**", ELK-Asia Pacific Journal of Research, ISBN Investment Behaviour", Asia Pacific Journal of Research, October (2013), Volume: III, Special Issue: X, ISSN No. (23205504).
9. **Praveen Kumar Sinha**, "**Reforms in Indian Financial System**" (2011), IJRCM, volume No. 2 (2012), issues No. 11 (November), ISSN No-2231-5756, pp.147-150

10. **Praveen KumarSinha**, “**Universal banking in Indian Context**” (2011), ZENITH InternationalJournalof MultidisciplinaryResearch,November2012-volume:2,Issue:11, ISSN:2231-5780.

## Conference Attended

### International Conferences:

1. **Praveen KumarSinha**(2018),“**A StudyonEffectivenessofInvestmentAgenciesin Influencing Individual Investors Behaviour**”, kristuJayanti College, International Conference on Contemporary PracticesinEnhancing BusinessExcellence” on27th and28thof September,2018.
2. **PraveenKumarSinha<sup>a</sup>** &**AnilKumarK.H<sup>b</sup>**,(2017), “**AstudyonInvestmentbehaviormodel &Investors’ preferences towardsdifferent Investment agencies**”, Ecosystem forGrowthof Business”,ABBS,Bangalore.
3. **Praveen KumarSinha<sup>a</sup>** &**Anil Kumar K. H<sup>b</sup>**, (2015), “**Financial Inclusion &Rurbaninvestors- DoesDichotomy persist?: Anempirical Study**”.ICRBIT ,RNSIT,ISBN: 978-81-930411-5-4,pp,123-129
4. **Praveen KumarSinha<sup>a</sup>** &**Anil Kumar K. H<sup>b</sup>**, (2015), “Investment and Trading Pattern of IndividualInvestors:AchallengetoFinancialInclusionin India”InternationalConferenceon "ChallengesandOpportunitiesfordevelopingsustainableRUBANSociety,14<sup>th</sup>ofFeb.2015
5. **Praveen KumarSinha<sup>a</sup>** &**Anil Kumar K. H<sup>b</sup>**, (2013), “The ethical investor: Exploring dimensionsofInvestmentBehaviour”ICCSEM,CPGDSI,26<sup>th</sup>September,2013.
6. **PraveenKumarSinha<sup>a</sup>** &**AnilKumarK.H<sup>b</sup>**,(2013),“ThecrisisinIndianconsumer market AmidIndiancurrencyDevaluation&Depreciation”,KristuJayantiCollege,29<sup>th</sup>September,2013.
7. **PraveenKumarSinha**,(2012),“UnlockingCentralAsia-PromotingthegrowthofthisRegionin EmergingAsia”,ABBS,,23<sup>rd</sup>August,2012,Colombo,SriLanka.

### National Conferences:

1. **Praveen KumarSinha** (2016), “Astudy onInvestment behavior model in the financial market,(NCCSTM),DSATM,5<sup>th</sup>ofJuly,2016.
2. **AnilKumarK.H<sup>a</sup>**&**PraveenKumarSinha<sup>b</sup>**,(2015),“AcomparativeanalysisofInvestment preferencesofInvestor“sinthefinancialmarket”,NCGTC,ISBN:978-93-84935-31-3.
3. **AnilKumarK.H<sup>a</sup>**&**PraveenKumarSinha<sup>b</sup>**,(2015),“AstudyonCorporateInvestment BahaviourintheFinancialmarket:AnempiricalStudy”,NCRTM,ISBN:978-93-84241-99-6,pp.261-268

4. **Anil Kumar K.H<sup>a</sup> & Praveen Kumar Sinha<sup>b</sup>** ,(2014), Investors'behavior in the Indian Capital market towards corporate governance attributes on Board Independence: An empirical study on listed top Indian IT & Pharma Sector, KSEEM, NCRTM, 29<sup>th</sup> May, 2014.
5. **Praveen Kumar Sinha**, "Impact of corporate governance on the credibility of firm-study based on Investor's perspective in capital market" PIMS, on 6<sup>th</sup> of April 2013.
6. **Anil Kumar K. H<sup>a</sup> & Praveen Kumar Sinha<sup>b</sup>** , (2012), "Reforms on Indian Financial Systems" **Kristu Jayanti College**, 11<sup>th</sup> of September, 2012.
7. **Praveen Kumar Sinha<sup>b</sup>** ) (2011), "Universal banking in the Indian context", Karunya University, national Conclave on Capacity Building for Finance and Accounting Professionals, 30<sup>th</sup> March, 2011.

### **Seminar Attended**

- a. Participated in the seminar "Greenary Revolution in an Educational Institutions by Green Audit Revolution (as per NAAC criteria) conducted BY ISTE Academy on 27<sup>th</sup> June 2021.
- b. Participated in the seminar "Internal Quality Assurance Cell -Roles and Responsibilities" conducted BY ISTE Academy on 25<sup>th</sup> Nov. 2020.
- c. Attended live seminar on "Covid-19 Lockdown Effect-Impact On Indian Economy and Stock market" held on 6<sup>th</sup> July 2020, organised by Department of Management studies, VTU CGPS, Kalburgi
- d. Participated in the seminar "Inspiring Sustained Desired Change-How to really others learn and change conducted by Dayananda Sagar University, on 24<sup>th</sup> May 2020.

### **Workshop Attended**

- a. Participated in two days' workshop on "Transformation through NAAC Accreditation Process, A National Level workshop for Higher Level Institutions," held on 21<sup>st</sup> and 22<sup>nd</sup> of June 2021.
- b. Participated in three days' workshop on "OBE Practices" conducted by DSATM held on 18<sup>th</sup>, 19<sup>th</sup> and 20<sup>th</sup> June 2018.
- c. Certificate of participation "Research mind: Great Start to Rewarding Finish", 23<sup>rd</sup> March, 2019 at ABBS.
- d. Certificate of participation "Data Science and Analytics for Risk Governance by Dr. Frank Ashe, 9<sup>th</sup> March, 2019 at ABBS organized by Pramatha Analytics Pvt Ltd.

- e. Participated in One day workshop on MBA new syllabus, subject Economics for Managers held on 6th September, 2014, at VTUs regional office, RHCS, Annapoorneshwarinagar, Nagarbhavi, Bangalore.
- f. Participated in one day workshop on “Risk management & Derivatives”, organized by Department of Management studies , MSRIT, Bangalore on 14th Feb 2014.
- g. Participated in 3 days NBA workshop 2017, held on 11th, 12th& 13th December 2017, at DSATM, Bangalore.
- h. Participated in one day Marketing conclave on “Business and Marketing Mega Trends” conducted on September 21, 2013 at PESIT, Bangalore.
- i. Attended one day workshop on pedagogy for revised Semester MBA subjects & skills-based questions, conducted by VTU with PESIT, Bangalore held on 6th April, 2013.
- j. Participated in “workshop on Research Methodology & Data Analytics using SPSS” at ABBS on 21st& 22nd January, 2013.
- k. Attended one day workshop on “Pedagogy for revised First semester MBA subjects”, conducted by VTU in association with PESIT, on 13th October 2012.
- l. Participated in “Workshop on Data Analytics using SPSS and MS Excel” by Department of MBA, PESIT held on 22nd September 2012.
- m. Participated in “One day Quality improvement workshop on Research Methodology and Guidance skills for management teachers” held on 6<sup>th</sup> of May 2012, at Canara Bank School of Management Studies.

#### **Patents published with All Details**

**NIL**

#### **Research Grants fetched with File No.**

**NIL**

#### **Student Project Funds Fetched with Grant No.**

**NIL**

#### **Consultancy Amount Fetched with Details**

- a. Provided consultancy services to Salvin Infotech Limited provided finance education to non-finance manager fetched 8,000 as consultancy fees.

#### **Awards**

1. Best Teacher Award at Global Eminence Award 2020

2. Chaired the session on Technology and Management trends in the Digital Era, ICET MDE-2019.
3. Completed BEC Vantage course offered by British Council.
4. Participated in National Mathematics Olympiad contest and won „B“ level certificate.
5. Letter of Appreciation by International Journal, IJRCM for the research paper “Reforms in Indian Financial System: A Conceptual Approach”, for publication in Volume No.2(2012), Issue No.11(November).

### **Academic Activity**

1. NBA and NAAC Coordinator for Department of Management Studies
2. Department exam coordinator for conducting the College Examination in Acharya Bangalore Business School as well as Dayananda Sagar institutions.
3. Co-edited the College biannual management Journal AMBER.
4. The chief editor of college newsletter, „The Times of ABBS“.
5. Coordination of CSR activities and In charge of Industrial Visit at DSATM Bangalore.

### **Faculty Development Activity/Workshops**

1. Participated in three day Online FDP on “Qualitative Research” organised from 22<sup>nd</sup> to 24<sup>th</sup> September 2021, by department of Financial Planning, Dr. MGR Educational & research Institute, Chennai.
2. Participated in 7 days national level e-FDP & experts’ class on “New Narrative of NAAC” held between 1<sup>st</sup> August 2020 to 7<sup>th</sup> August 2020 conducted by RR Institute of Advanced Studies.
3. Participated in 7-day online FDP on “impact of Covid-19 pandemic on Indian Business landscape – An optimistic perspective organised by Department of Management studies between 25<sup>th</sup> July and 1<sup>st</sup> of August 2020.
4. Participated in FDP on NAAC accreditation process conducted by “Dyansagar Institute of Management & Research, Belawadi, Pune on 2<sup>nd</sup> of August 2020.
5. Attended FDP on “Effective Teaching Strategies” conducted by BET SADATHUNNISA Degree College from 6<sup>th</sup> July 2020 to 12<sup>th</sup> July 2020.
6. Participated in International FDP titled “leadership Excellence” organised by department of Corporate Secretaryship and Information system Management from 17<sup>th</sup> June to 23<sup>rd</sup> June 2020, conducted by Justice Basheer Ahmed Sayeed College for Women, Chennai.
7. Participated in Three day FDP on “Research Methods and Data Analysis using IBM-SPSS & AMOS” conducted by DSATM, Bengaluru in association with VTU-Belagavion 14<sup>th</sup>, 15<sup>th</sup> and 16<sup>th</sup> November, 2018.
8. Participated in two day FDP on “Research Design & Statistical Analysis using SPSS” held on 29<sup>th</sup> & 30<sup>th</sup> June 2017 at DSBA.

## Contact Details

### Associated Professor

Department of Management Studies

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