




DAYANANDA SAGAR ACADEMY OF TECHNOLOGY AND MANAGEMENT

(Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi)

Opp. Art of Living, Udayapura, Kanakapura Road, Bangalore- 560082

DEPARTMENT OF MANAGEMENT STUDIES

Accredited NBA, NAAC with A+, New Delhi

Faculty Name	Mr. SAVANTH S T	
Academic Designation	Assistant Professor	
Educational Qualification	BE, M B A(Ph. D), UGC-NET, KSET	
Experience in Years	5.5	
Area of Interest	Marketing & Analytics, AI	
Date of Birth	19 – Nov – 1992	

Educational Details

- Pursuing *Philosophy of Doctorate*, at Research Center of Management Studies at DSATM under the supervision of Dr. Praveen Kumar Sinha
- Qualified Assistant Professor Eligibility test *Karnataka State Eligibility Test* exam in September, 2020.
- Qualified Assistant Professor Eligibility test *National Eligibility Test* exam in December, 2019.
- *MBA* from MSRIT (Visvesvaraya Technological University - Autonomous) with 69.70% in June 2018
- *B.E* form Maharaja Institute of Technology, Mysore under Visvesvaraya Technological University with 63.87% in June 2014.

Personal Details

- Permanent Address : #68, S/o Thippesha S R, 2nd cross, SGS Musical School Road, Gowri Shankar Nagar, SGS Ashrama post, Mysuru - 570025.
- Present Address : #NJ504, Shriram Surabhi Apartments, Opp to KSSEM, Holiday Village Resort Rd, Mallasandra, Vajarahalli, Bangalore - 560062.
- Sex: Male
- Nationality: Indian
- Hobbies: Trekking, Riding, Cooking, Singing
- Language: English, Kannada, Hindi, Telugu, Tamil

Professional Experience

Academic Experience :

1. Working as Assistant Professor in **Dayananda Sagar Academy of Technology & Management** from April 2021 till date.

2. Worked as Assistant Professor in **EWIT** from Oct 2019 to April 2021.

Industry Experience :

1. Accounts Executive at Frontier Business Systems Pvt Ltd from 2019 Mar to 2019 Sep
2. Process Executive at Infosys BPM Ltd, Mysore from 2018 Sep to 2019 Mar.
3. Graduate Engineer Trainee at Shri Chamundeshwari Sugars Ltd (Co-gen Dept.) from 2014 Nov to 2016 Aug.

Publications

International Journals:

- *A study on factors influencing employee retention with reference to Manufacturing Industry – STRAD Research, Volume7, Issue6, June 2020, ISSN-0039-2049*
- *Factors influencing Purchase of Electric motor vehicles - Science, Technology and Development Journal (STD), Volume-IX, Issue-I, January 2020 – ISSN: 09500707*
- **Op – Ed article entitled “Data Science in the World of HR” on *DSI Insights***
<https://www.dsiinsights.com/human-resources/data-science-in-the-world-of-human-resources>

Books Published:

- **Title: "Entrepreneurship – Beginning the New Era"**
Publisher: Archers and Elevators Publishing House
ISBN: 978-81-946245-7-1

Conference Attended

International Conference:

- Presented research paper entitled "**A STUDY ON NEW VISTAS IN BUSINESS MANAGEMENT AS A RESULT OF EVOLUTION OF BUSINESS DATA ANALYTICS**" under the theme of **INFORMATION & TECHNOLOGY** at International Conference ICON-21 organized by Presidency College.

Seminar Attended

- Participated International Webinar on "**The Career Catalyst: Plan, Prepare, & Prosper in Life Sciences**" on 8th & 9th, May 2021 organized by JSS AHER, Mysuru.
- Participated International Webinar on "**Machine Learning for Predictive Maintenance**" on 22nd, May 2021 organized by Dr. Ambedkar Institute of Technology.
- Participated in International Webucation on "**H2H Marketing: The Genesis of Human-to-Human Marketing**" rendered by Dr. Philip Kotler, Waldemar Pfoertsch, & Uwe Sponholz organized by PharmaState Academy.

Workshop Attended

- Two day workshop on NBA Accreditation Process held at East West Institute of Technology, Bengaluru.
- Two day workshop on Robotics and Automation at Maharaja Institute of Technology, Mysore in association with IIT, Roorkee.

Patents published with All Details

NIL

Research Grants fetched with File No.

NIL

Student Project Funds Fetched with Grant No.

NIL

Consultancy Amount Fetched with Details

NIL

Awards

- Conferred with the **Best Research Paper** award for the research paper entitled "***A STUDY ON NEW VISTAS IN BUSINESS MANAGEMENT AS A RESULT OF EVOLUTION OF BUSINESS DATA ANALYTICS***" under the theme of **INFORMATION & TECHNOLOGY** at International Conference ICON-21 organized by Presidency College.

Academic Activity

- Placement Coordinator
- E-Governance Coordinator
- ERP Coordinator
- Website Coordinator
- Social Media Strategist & Handler for Management Studies
- Marketing Club Coordinator at department level
- Newsletter & Magazine Coordinator

Faculty Development Activity/Workshops

- AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "Design Thinking to Nurture Creativity & Innovation leading to Entrepreneurship" from 14-06-2021 to 18-06-2021 at Dr D Y Patil Institute of Management & Research, Pimpri.
- AICTE Training And Learning (ATAL) Academy Online Elementary FDP on "Erudition to do Academic Research in Marketing Management: For Publishing in Top-Tier Journals and Doctoral Dissertations" from 2021-05-31 to 2021-06-04 at Indian Institute of Management, Sirmaur.
- 5 days Management Development Program on the theme "Understanding Organizations and the Role of Management in today's context" from 24-05-2021 to 28-05-2021 organized by Rashtreeya Vidhyalaya Institute of Management, Bengaluru.
- 7 days Faculty Development Program on the theme "Policy Initiative & Quality Enhancement In Higher Education" from 05-05-2021 to 11-05-2021 organized by Academic Research Group, Kolar.
- Faculty Development Program on the theme "Information & Communication Technology (ICT) tools to impart Knowledge" on 13-08-2020 organized by Vidhyavardhaka College of Engineering, Mysuru.

Contact Details

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